

Western New York Collaborative Prenatal Management Guidelines

Event	Preconception Visit	Initial Visit (visit should occur <13 weeks)	Subsequent Visits 0-28 Weeks (visits should occur every 4 weeks)	29-36 Weeks (visits should occur every 2-3 weeks)	37+ Weeks (visits should occur weekly)	Post-Partum Visits (visits should occur between days 7-84 after delivery)
<b>History &amp; Physical</b>	Risk profile including hx of previous spontaneous preterm delivery Risk assessment for lead exposure Height/Weight (BMI) Blood pressure Breast and pelvic exam Immunization status Family/OB/menstrual/medical/surgical/psychiatric/psychosocial/genetic (maternal and paternal) history	Risk profile including hx of previous spontaneous preterm delivery Risk assessment for lead exposure Height/Weight (BMI) Blood pressure Breast and pelvic exam Immunization status Family/OB/menstrual/medical/surgical/psychiatric/psychosocial/genetic (maternal and paternal) history Oral Health Estimated date of delivery	Risk profile including hx of previous spontaneous preterm delivery Weight Blood pressure Fundal height Fetal heart rate/tones	Risk profile including hx of previous spontaneous preterm delivery Weight Blood pressure Fundal height Fetal heart rate/tones	Risk profile including hx of previous spontaneous preterm delivery Weight Blood pressure Fundal height Fetal heart rate/tones Confirm fetal position/presentation Check cervix	Uterine involution Delivery history Weight Blood pressure Pelvic exam Breast exam
<b>Diagnostic Procedures</b>	Screening for: Rubella, Varicella, PPD, Hepatitis B, TSH, HIV, Syphilis, as indicated: Genetic screening Chlamydia/Gonorrhea Pap Smear Lead U/A; C & S Chlamydia	U/A; C&S Universal Screen: Substance use Chlamydia Screening for: Rubella Varicella Hepatitis B/C RPR/VDRL *HIV testing CBC ABO/D(Rh)/Ab	As Indicated: Pap Smear U/S Sickle Cell Hgb Electrophoresis Genetic screening Lead screening PPD Gonorrhea TSH HPV GTT	U/S (18-20 weeks) GTT (24-28 weeks) Genetic screening As Indicated: Urine dipstick CBC VDRL GC/Chlamydia U/S RPR/VDRL (28 weeks) D (Rh) antibody screen Genetic testing: NT, MSAFP, triple screen, quad screen, Amnio, CVS Pap Smear	GBS (35-37 weeks) As Indicated: Urine dipstick CBC VDRL GC/Chlamydia U/S Pap Smear *Repeat HIV testing (34-36 weeks and/or at least three months after initial testing)	*At Delivery: expedited testing of pregnant women who present for delivery without documentation of a negative HIV test (at initial visit or 3rd Trimester testing) Repeat VDRL  As Indicated: Urine dipstick NST BPP CST
<b>Counseling &amp; Education</b>	Nutrition & Weight, Exercise, Folic Acid, nutritional supplements Sexual practices Family planning/pregnancy spacing Medication use Nicotine cessation/smoking/vaping Effects of medical and infectious diseases, teratogens, lead exposure, genetics and behavior on future pregnancies Behavioral Health Issues: Psychosocial (substance abuse — alcohol, tobacco, recreational and illicit drugs, mental health, domestic violence) Depression Assessment PHQ2/ PHQ9 ***SBIRT SDoH Issues	Nutrition & Weight, Exercise Folic acid, nutritional supplements Lifestyle/Travel education Warning signs Fetal growth & development Physiology of pregnancy Laboratory studies and their indications Medication use Risk Factors Anticipated schedule of visits Smoking cessation/vaping Body mechanics Seat belt use Shared decision making Behavioral Health Issues: Psychosocial (as indicated) Depression Assessment PHQ2/PHQ9 ***SBIRT SDoH Issues	Nutrition & Weight, Exercise Quickening Lifestyle Work hazards Warning signs Fetal growth & development Physiology of pregnancy Preterm Labor S/S Childbirth classes Family issues Travel Breast/bottle feeding *HIV posttest counseling Smoking/vaping cessation Behavioral Health Issues: Psychosocial (as indicated) Depression assessment PHQ2/PHQ9 As Indicated: Rhogam Genetic counseling ***SBIRT as appropriate SDoH Issues	Fetal kick counts/movement Exercise Warning signs Fetal growth & development Physiology of pregnancy Preterm Labor S/S VBAC/TOLAC counseling Work Hazards Family Planning Pre-registration Sexuality Breast/bottle feeding Birthing options Parenting Abnormal lab values Smoking/Vaping cessation Episiotomy Labor & delivery issues Selecting a pediatrician Behavioral Health Issues: Psychosocial (as indicated) Genetic counseling ***SBIRT as appropriate SDoH Issues	Fetal kick counts/movement Late pregnancy symptoms S/S of labor Post term counseling Review postpartum F/U Family planning/birth spacing Postpartum vaccinations L & D update Anesthesia/Analgesia Breast/bottle feeding VBAC/TOLAC counseling Newborn education (newborn screening, jaundice, SIDS safe sleeping position, car seat, Infant CPR, circumcision) Confirmation of coordination with Pediatrician Smoking/vaping cessation FMLA/Disability forms Behavioral Health Issues: Psychosocial (as indicated) Depression PHQ2/PHQ9 /EPDS ***SBIRT as appropriate SDoH Issues	Family planning/birth spacing Diet and exercise Feeding methods Nicotine/smoking/vaping cessation Parenting Lead prevention  Behavioral Health Issues: Psychosocial (as indicated) (substance abuse, mental health, domestic violence) Postpartum Depression Edinburgh Postnatal Depression Scale (EPDS) Follow-up with PCP regarding chronic medical conditions ***SBIRT as appropriate SDoH Issues
<b>Immunization &amp; Chemoprophylaxis</b>	As Indicated: HPV MMR, Hep B, Hep A, Influenza, pneumococcal, Varicella, meningococcus	As Indicated: Hep B, Hep A, Pneumococcal and Influenza COVID-19 immunization ASA 81mg	As Indicated: Rhogam (28 weeks) **TDAP and other Immunizations per CDC recommendation	As Indicated: **TDAP and other Immunizations per CDC recommendations	As Indicated: Immunizations per CDC recommendations	As Indicated: Immunizations per CDC recommendations
<b>Referral &amp; Sources</b>	As Indicated: Presumptive Eligibility, Local Department of Social Services, WIC, Specialty Care, Mental Health, Substance use, Nutrition, Dental, Home Care, Case Management, Parenting Support,SDoH Issues, Doula					
References: ACOG/AAP Guidelines for Perinatal Care; May 2025, United States Preventive Services Task Force (2025) NYS Medicaid Prenatal Care Standards Feb 1, 2026 <a href="#">Medicaid Prenatal Care Standards</a> HIV guidelines for testing and management during pregnancy <a href="http://www.hivguidelines.org">www.hivguidelines.org</a> <a href="#">Adult Immunization Schedule   AAFP/ www.cdc.gov/</a> Screening, Brief Intervention, and Referral to Treatment <a href="https://www.samhsa.gov/sbirt">https://www.samhsa.gov/sbirt</a>						