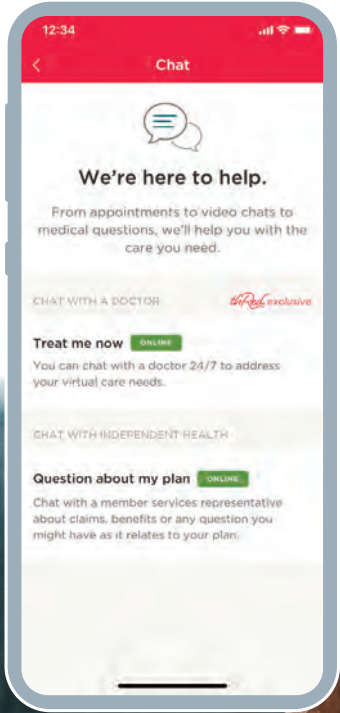




Your life. Your plan. Your way.



You love the ease and freedom of using your smartphone to get more things done, from banking to shopping and everything in between. **There's now a health plan that has "e-evolved" with you. thRed.**

Quick, easy access to a personal care team – when and where you need it. On your phone, online, on your terms. **thRed ties it all together** – fitting your lifestyle, helping you get and stay healthy. Simply.



**App or online convenience**  
Anytime, anywhere



**Personal attention**  
Care, info and chat



**Rewards**  
Easy to earn and spend



Live your life. Easier, healthier, with rewards.



**Game-Changing  
Chat Support**

Chat with a doctor (24/7) for a quick response or a RedShirt® (M-F 8 a.m. – 8 p.m.) about plan-related questions.

*The answers you need  
from your smartphone.*



**Get Started  
With thRed**

Choose your PCP through General Physician, PC who will coordinate and oversee all aspects of your care. Plus, you will get a GPPC thRed Coordinator who will welcome you, help you select a PCP and schedule your first visit.

*Connect with your care team.*



**Earn up to \$550  
in thRed Rewards**

Just for activating your online account, completing preventive health services and engaging in healthy activities.

*Reward dollars are loaded on  
convenient debit cards or e-gift cards.*



**You Deserve the RedShirt Treatment.®**

**Questions?**

Our RedShirts<sup>SM</sup> are here to help.

**Current Members**

(716) 631-8701 or 1-800-501-3439

**Prospective Members**

(716) 631-5392 or 1-800-453-1910